

Rep Order# 8853842 Ver# 7 Status Revised  
EC'd Yes

Traffic Order# 37060

Printed: 09/04/2012 8:50 AM  
Last Received: 09/04/2012 5:42 AM  
Showing Buylines: All Lines

1 of 4

Station KLAS-TV LAS VEGAS  
Advertiser ( ) DCCC-DEM CNGRS CMPG  
Product ISSUE  
Estimate# 1472  
Buyer Katie Keuleman  
Phone#  
Fax#

Agency ( ) GREAT AMERICAN MEDIA  
3050 K ST NW, SUITE 100  
WASHINGTON, DC 20007  
Agency C/P1/P2/E 11/14/1472  
Flight Dates 09/18/2012 - 09/24/2012  
Hiatus Weeks

Rep Firm  
Sales Office ( ) WASHINGTON  
Salesperson ( ) MIKE JONES  
Salesperson Phone# 202-872-5880  
Salesperson FAX# 202-872-0263

--- CONTRACT COMMENT ---

\*\*\*\*\*NONDISCRIMINATION\*\*\*\*\* PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

--- REMARKS ---

REVISION TO SHOW ORDER HAS BEEN CANCELLED. PLEASE  
CONFIRM.  
THANKS  
STEFAN/MIKE

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
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	*1	TU-F,M	500A-600A	8 NEWS NOW AT 5A	:30	\$800.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V7 CAN								
				V7 Comment Changed, Spots/week Changed								
	*2	TU-F,M	600A-700A	8 NEWS NOW AT 6A	:30	\$900.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V7 CAN								
				V7 Comment Changed, Spots/week Changed								
	*3	TU-F,M	700A-900A	CBS THIS MORNING	:30	\$800.00	09/18-09/24	0	0	0	\$0.00	
				Sales Remark: V7 CAN								
				V7 Comment Changed, Spots/week Changed								
	4	SA	500A-700A	CBS THIS MORNING SATURDAY	:30	\$450.00	09/22-09/22	0	0	0	\$0.00	
	*5	SU	600A-630A	8 NEWS NOW SUNDAY MORNING- #1	:30	\$400.00	09/23-09/23	0	0	0	\$0.00	
				Sales Remark: V7 CAN								
				V7 Comment Changed, Spots/week Changed								

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	*6	TU-F,M	900A-1000A	LIVE! WITH KELLY	:30	\$750.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	*7	TU-F,M	1200P-1230P	8 NEWS NOW AT NOON	:30	\$750.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	*8	TU-F,M	300P-400P	ELLEN	:30	\$900.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	*9	SA	530P-600P	POLITICS NOW	:30	\$900.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	*10	SU	530P-600P	INSIDE EDITION	:30	\$550.00	09/23-09/23	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	*11	TU-F,M	400P-500P	8 NEWS NOW AT 4PM & 430PM	:30	\$1,100.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	*12	TU-F,M	500P-630P	8 NEWS NOW ROTATION	:30	\$1,300.00	09/18-09/24	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	*13	SA	500P-530P	8 NEWS NOW AT 5PM-SAT	:30	\$700.00	09/22-09/22	0	0	0	\$0.00	
		Sales Remark: V7 CAN										
		V7 Comment Changed, Spots/week Changed										
	14	SA	630P-700P	8 NEWS NOW AT 630PM-SAT	:30	\$700.00	09/22-09/22	0	0	0	\$0.00	

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	15	SU	630P-700P	8 NEWS NOW AT 630PM-SUN	:30	\$1,200.00	09/23-09/23	0	0	0	\$0.00	
	*16	TU-F,M	630P-700P	INSIDE EDITION	:30	\$1,200.00	09/18-09/24	0	0	0	\$0.00	
			Sales Remark:	V7 CAN								
			V7 Comment Changed,	Spots/week Changed								
	*17	TU-F,M	700P-800P	ET/INSIDER	:30	\$1,200.00	09/18-09/24	0	0	0	\$0.00	
			Sales Remark:	V7 CAN								
			V7 Comment Changed,	Spots/week Changed								
	*18	SA	700P-800P	ET WEEKEND	:30	\$500.00	09/22-09/22	0	0	0	\$0.00	
			Sales Remark:	V7 CAN								
			V7 Comment Changed,	Spots/week Changed								
	19	M	800P-900P	HOW I MET MOTHER/2 BRKE GRL	:30	\$8,500.00	09/24-09/24	0	0	0	\$0.00	
	*21	TU,F-M	1100P-1135P	8 NEWS NOW AT 11PM	:30	\$1,900.00	09/18-09/24	0	0	0	\$0.00	
			Sales Remark:	V7 CAN								
			V7 Comment Changed,	Spots/week Changed								
	*22	SA-SU	1100P-1135P	8 NEWS NOW AT 11PM-WKND	:30	\$900.00	09/22-09/23	0	0	0	\$0.00	
			Sales Remark:	V7 CAN								
			V7 Comment Changed,	Spots/week Changed								
	*23	TU-F,M	1135P-1237A	LATE SHOW W/LETTERMAN	:30	\$750.00	09/18-09/24	0	0	0	\$0.00	
			Sales Remark:	V7 CAN								
			V7 Comment Changed,	Spots/week Changed								
	*24	SU	900P-1000P	THE GOOD WIFE	:30	\$8,500.00	09/23-09/23	0	0	0	\$0.00	
			Sales Remark:	V7 CAN								
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	*25	SA	930A-1200P	ACC FOOTBALL	:30	\$1,800.00	09/22-09/22	0	0	0	\$0.00	
				Sales Remark: V7 CAN								
				V7 Comment Changed, Spots/week Changed								

---REPORT TOTALS---

Report Totals: 0 / \$0.00

---SALES MONTHLY TOTALS---

Sep 12: 0 / \$0.00

Sales Totals: 0 / \$0.00

Station Totals: 0 / \$0.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$0	CABL	0%	KLAS	30%	KSNV	40%	KTNV	25%	KTUD	0%
		KVCW	0%	KVMY	0%	KVVU	5%	UNKN	0%		

Books FEB11  
Demos RA35+